

# Our online banner

## Placement on starting page

The screenshot shows the MPT International website layout with several banner placements marked with letters A through E:

- A:** A blue horizontal banner at the top right of the page.
- B:** A vertical blue banner on the right side of the page.
- C:** A large blue horizontal banner below the 'From the editor's desk' section.
- D:** A blue horizontal banner above the 'Our best selling books' section.
- E:** A blue horizontal banner below the 'Our best selling books' section.

The website content includes the Stahl group logo, navigation menu, 'Metallurgical Plant and Technology' title, 'From the editor's desk' section with a photo of a steel mill, a section titled 'The leading technical journal for the global iron and steel industry', 'Try out the MPT International e-journal' section with a tablet image, and 'Order your personal copy' section with a magazine image.

### A Leaderboard (Start page + subordinate pages)

In rotation sequence  
 Format: 728 x 90 px  
 Rate: 990,00 €/per month

### B Skyscraper (only start page)

In rotation sequence  
 Format: 160 x 840 px  
 Rate: 498,00 €/per month

### C Premium Banner (only start page)

In rotation sequence  
 Format: 1600 x 240 px  
 Rate: 498,00 €/per month

### D + E Full Banner (only start page)

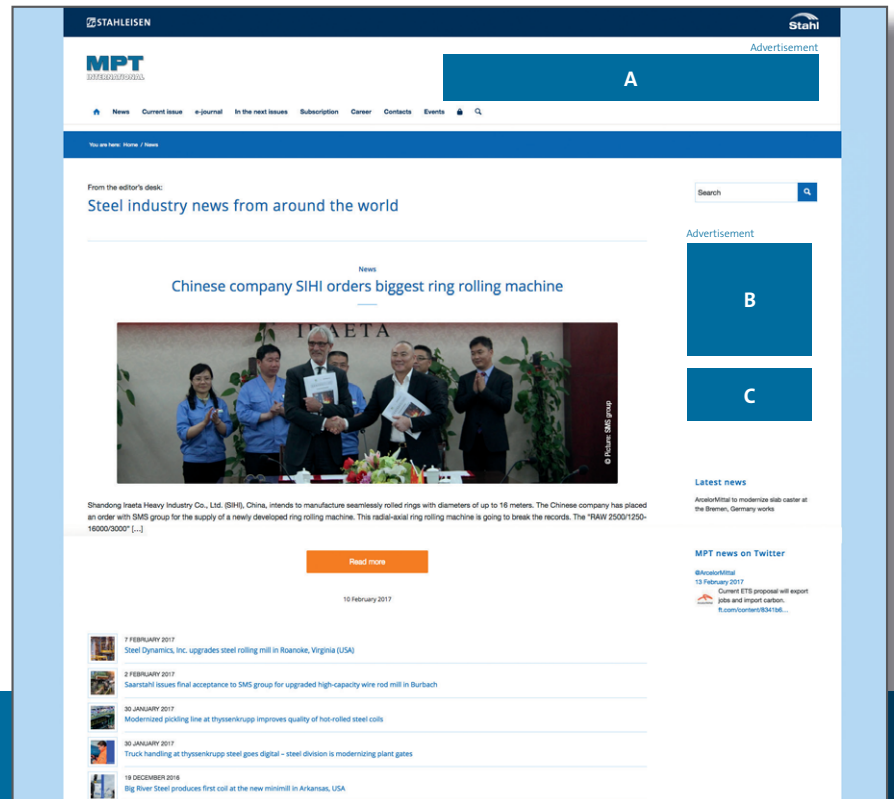
In rotation sequence  
 Format: 468 x 60 px  
 Rate: 398,00 €/per month

**We will be happy to assist you!**

Sigrid Klinge  
 Phone: +49 211 6707-552  
 E-mail: sigrid.klinge@stahleisen.de

# Our online banner

## Placement on subpages



### A **Leaderboard** (Start page + subordinate pages)

In rotation sequence  
 Format: 728 x 90 px  
 Rate: 990,00 €/per month

### B **Medium Rectangle** (all subordinate pages)

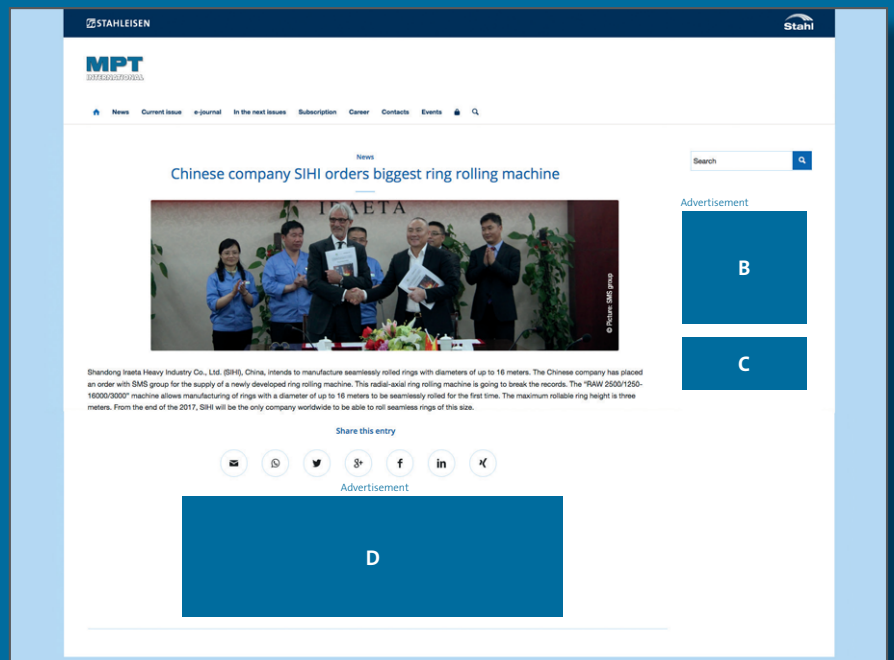
In rotation sequence  
 Format: 300 x 250 px  
 Rate: 298,00 €/per month

### C **Content Ad** (all subordinate pages)

In rotation sequence  
 Format: 234 x 60 px  
 Rate: 298,00 €/per month

### D **News banner under all steel topics** (up-to-date news and information relating to steel)

Format: 800 x 240 px  
 Rate: 498,00 €/per month



**We will be happy to assist you!**

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