

HANDBOOK OF THE EUROPEAN IRON AND STEEL WORKS

20th Edition

- Publication date:** December 18, 2020
- Closing date for advertisements:** December 8, 2020
- Print run:** 4.000 copies
- Size/Pages:** approx. 750 pages, bilingual (English/German)
- Contents:** European steel industry's company-profiles with comprehensive indexes of persons and products, clearly structured and well-researched data on the branch's economy in the European regions, adverts of the supply industry and their companies' and products' indexes.

Book format:
210 mm wide x 297 mm high

Type area:
1/1 page 190 mm wide x 277 mm high

2/3 page 190 mm wide x 180 mm high
alternative 122 mm wide x 277 mm high

1/2 page 190 mm wide x 138 mm high
alternative 85 mm wide x 277 mm high

1/3 page 190 mm wide x 90 mm high
alternative 60 mm wide x 277 mm high

1/4 page 190 mm wide x 69 mm high
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For bleed: top, bottom and inside 5 mm each,
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2 adverts 5 %, 3 adverts 10 %

New Edition



Advertising rates		EUR
1/1 Page	4-c	2,345.-
1/2 Page	4-c	1,465.-
1/3 Page	4-c	1,175.-
1/4 Page	4-c	1,025.-

Bound-in insert:
per sheet 2,290.-

Bookmark:
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