

HANDBOOK OF THE EUROPEAN IRON AND STEEL WORKS

21th Edition

Publication date: November 30, 2022

**Closing date
for advertisements:** November 16, 2022

Print run: 4.000 copies

Size/Pages: approx. 750 pages, bilingual
(English/German)

Contents: European steel industry's company-
profiles with comprehensive indexes of
persons and products, clearly structured
and well-researched data on the branch's
economy in the European regions,
advertises of the supply industry and their
companies' and products' indexes.

Book format:
210 mm wide x 297 mm high

Type area:
1/1 page 190 mm wide x 277 mm high

2/3 page 190 mm wide x 180 mm high
alternative 122 mm wide x 277 mm high

1/2 page 190 mm wide x 138 mm high
alternative 85 mm wide x 277 mm high

1/3 page 190 mm wide x 90 mm high
alternative 60 mm wide x 277 mm high

1/4 page 190 mm wide x 69 mm high
alternative 85 mm wide x 138 mm high

Bound-in inserts:
210 mm wide x 297 mm high (without bleed)
For bleed: top, bottom and inside 5 mm each,
outside 3 mm

Special positions:
Cover pages with 20 % surcharge on gross
basic rate
Other reserved positions with 10 % surcharge on
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Quantity discounts:
2 adverts 5 %, 3 adverts 10 %

New Edition



Advertising rates EUR

1/1 Page 4-c 2,465.–

1/2 Page 4-c 1,540.–

1/3 Page 4-c 1,235.–

1/4 Page 4-c 1,080.–

Bound-in insert:
per sheet 2,410.–

Bookmark:
only binding-in price % 475.–

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